

People to People Gala

Celebrating 35 Years of Nonprofit Partnership

SPONSORSHIP BENEFITS GRID	TITLE	PLATINUM	GOLD	SAPPHIRE	EMERALD	PEARL	ADVERTISE
	\$35,000	\$25,000	\$10,000	\$5,000	\$3,000	\$2,000	\$325, \$600, \$1,000
PROMOTION							
X Proclamation Recognition	X						
35th Birthday Video Inclusion	X	X					
Color Guard	X	X					
Salute to the Flag	X	X					
Pre-event Press	X	X	X				
Media Coverage	X	X	X				
PRINT							
Recognition on all event print material	X	X	X				
Company name & logo on Invitation	X	X	X	X			
Name on Press Release	X	X	X	X			
Full page advertisement in Sourcebook	X	X	X	X	X		
Half page advertisement in Sourcebook						X	
Quarter Page advertisement in Sourcebook							X
Inclusion in press kit	X	X					X
Name in Press Release Media	X	X	X				X
Name and Logo in social media	X	X					
ELECTRONIC COMMUNICATIONS							
A page on the Florida Nonprofits website	X	X					
Recognition on the Florida Nonprofits Web	X	X	X	X	X		
Recognition in Newsletter	X	X	X	X	X		
Recognition in E-blast	X	X	X	X	X		
Hyperlink	X	X	X	X	X		
Logo on video	X	X	X	X	X	X	
SOCIAL MEDIA, FB, LINKED IN, & TWITTER	X	X	X	X	X	X	
DAY OF THE EVENT							
Welcome (3 min)	X						
Your Company Banner is Displayed	X	X	X				
Recognition in Auction Room	X	X	X	X			
Recognition from the Podium	X	X	X	X			
Signage at Event	X	X	X	X	X		
VIP placement	X	X	X	X			
Table of 12 (limited)	X	X	X	X	X	x	
YEAR-LONG BENEFITS							
Membership (value \$500)	X	X	X	X	X		
Certification (value \$1,900)	X	X					
Individual Ticket \$200.00 (Member)							
Individual Ticket \$150.00 (member)							