#### Wz New? Vol 34 No 6

oice of the Florida Nonprofit Sector

#### **BECOME A MEMBER!**

members@FANO.org



#### June 1, 2024



# PREFERRED PARTNER: First Nonprofit

## Nonprofit Organizations Saved Over \$2 Million in the Last 10 Years!

In today's fast-paced nonprofit landscape, juggling unemployment taxes, HR management, and compliance can feel like an uphill battle. That's where First Nonprofit steps in as your strategic partner, offering a comprehensive solution tailored to the unique needs of tax-rated employers.



NONPROFITS

Nonprofit organizations, including 501(c)(3) nonprofits, are subject to the same rules as other employers regarding unemployment taxes and benefits. However, 501(c)(3) nonprofits have a unique savings option for state unemployment taxes.

With over 30 years of expertise, First Nonprofit was created to help nonprofit, governmental, and tribal entities better manage their mandatory unemployment expenses, allowing them to channel more funds into the causes they champion and the populations they serve. The First Nonprofit team is comprised of individuals proud to contribute to the fulfillment of their clients' missions by serving as strategic partners in their liability planning.

Thank you to Cecilia Piazza & Cruz Mendez. First Nonprofits joined as a Preferred Partner in 1995 and has been at the Angel Level since 1999.

## Florida Association of Nonprofits offers its **Preferred Partners**

an individualized marketing plan that delivers outreach and education to Florida's nonprofit member organizations and helps them capitalize on the aggregate buying power through the Partners' Discount Program.

## **Sunshine Certificate in Nonprofit Management**

## Planning: Power Vision and Strategic Thinking for Nonprofits

Sat, Jun 22, 2024, 1:00pm-5:00pm

Power vision develops a shared vision of your future, then determines how to make it a reality. Engaging in strategic planning allows your organization to create a map to your desired destination. As Yogi Berra noted, "If you don't know where you are going, you might end up someplace else."

#### Register

## Sponsorship: Campaigning to Potential - Part 1 Fundraising

Mon, Jun 24, 2024, 5:30pm-9:30pm

Of the 484.85 billion given to charity in 2021, individual giving accounted for 67% or \$326.87 billion, which is one reason fundraising is so essential. Join us online for a clear understanding of the realities of raising money and building a solid donor base.

#### Register

Register for SCNM Classes at <u>www.fano.org</u> Click Education or Use QR Code



#### Registration

## **Feature Articles**

#### Vision Before Strategy: A Nonprofit's Guide to Defining Success

Nonprofit organizations use strategic planning to achieve



long-term success. The first step is to understand what success will look like for your agency. Having a clearly define mission and vision will allow you to align your goals with your organization's purpose and develop an action plan that serves as a roadmap to success.

Next consider your nonprofit's values and resources by conducting analysis of strengths and weaknesses, identifying any gaps that will need to be addressed. Determine and prioritize the objectives to move your organization towards its goals for success.

Your written strategic plan assists in guiding and tracking your progress. To be effective, it must include specific procedures and means to evaluate and adapt to an ever-changing business environment. A strategic plan is never actually finalized since it is a working document that needs to be continuously reviewed and modified.

Click to **READ MORE** about Planning and Register to attend the SCNM class Power Vision and Strategic Thinking for Nonprofits on **Jun 22 from 1:00pm-5:00pm** 

Source: Florida Nonprofits partners with "The NonProfit Times" for news, information, and insight to help you achieve your professional goals.



#### 9 Principles to Make Your Nonprofit Fundraising Effective — and Fun!

Fundraising is critical to the success of any nonprofit agency, but it's not just about asking for money. Developing relationships by sharing compelling stories that promote your mission will build connections likely to provide continual support.

Necessary for its survival, nonprofit organizations must become more educated about the various ways to

successfully raise money and other resources to form a community dedicated to its mission.

Whether it's writing grant proposals, planning events, direct mail solicitation or online fundraising, crafting a persuasive message that captivates your audience is a powerful tool. Consistent communication updating your donors about how your organization is helping the comunity will nurture a sense of belonging and trust that turns donors into friends.

Click to **READ MORE** about Sponsorship and Register to attend the SCNM class Campaigning to Potential—Fundraising on **Jun 24 from 5:30pm-9:30pm** 

Source: Florida Nonprofits partners with "The NonProfit Times" for news, information, and insight to help you achieve your professional goals.

Comprehensive articles on these topics can be found at: <a href="https://www.fano.org">www.fano.org</a>
Click Wz New? Or Use OR Code



Wz New?

# **How to Start A Nonprofit Organization**

### Fri Jul 12, 2024 at 10AM



Click below to:
Register

or use QR code  $\rightarrow$ 

Available every First Friday Call for alternate dates



Register

Discover 32 critical elements for your nonprofit journey Understand IRS & Florida state filings Get guidance in accepting charitable donations

Kick-start your nonprofit dreams with clarity & empowerment

EMPLOYERS

& JOB SEEKERS

Florida Nonprofits
Career Center



Career Center

# WEBINAR: Wed Jun 12 @ 2:00-3:30pm EST



# Is your nonprofit organization prepared to successfully apply for, receive and manage a grant?

Securing grant funding is critical for most nonprofit organizations, yet only about 25% of grant proposals are approved by funding sources. Learning what being grant ready means will make grantwriting easier and significantly increase your chance of winning a grant.

Click to REGISTER FOR WEBINAR

Register

### **MEET & GREET**

Wed Jun 26, 2024 @ 5:30-7:30pm Tamarindo Harbor Italian Bar & Grill 1025 N Federal Hwy; Ft Lauderdale, FL 33304

### **Become a Member**

### **Membership Benefits A-Z**

**Read A-Z** 



<u>Join</u> <u>Florida</u> <u>Nonprofits</u>



Join

#### **Preferred Partners Program** offers outreach

for our partners and discounts for members.

**Preferred Partners List** 

**Become a Preferred Partner** 



Partner List



Partner Kit

## Sunshine Certificate in Nonprofit Management

The key to survival for any nonprofit is education like that through the Florida Nonprofits' Sunshine Certificate in Nonprofit Management.

This amazing opportunity to take these highly-rated classes is available without traveling (with a hybrid option).

Call 305.557.1764 to learn more





SCNM Facts

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Our mailing address is: Florida Association of Nonprofits 512 NE 3 Avenue Ft Lauderdale, FL 33301-3236



Links to items in the newsletter are on the website at www.fano.org or use the QR code above