



September 2024



Stay Connected!

As we know, the COVID-19 pandemic disrupted businesses throughout our nation, and fundamentally affected organizations including their traditional ways of working. Nonprofit leaders experienced the additional stress of escalated client safety and health risks, while also managing work-life challenges. Needs of clients created challenges for nonprofit organizations who faced increased demands for services while dealing with decreased revenues.

Layoffs caused by economics and employee resignation caused by sickness and fear created burden for the rest of the staff. This resulted in employees taking on tasks for which they were not fully experienced or trained.

The pandemic has also had a significant impact on nonprofit organizations that rely on membership to support their mission. Almost half of the nonprofits surveyed reported declines in their total membership. Declining donations (posted by Indiana University Fundraising School in their most recent report) have also impacted these organizations.

Florida Association of Nonprofits has been assisting nonprofits since 1989. Providing "H.E.A.R.T.S." to the nonprofit community through **Helping, Educating, Advocating, Researching, Training, Saving**, Florida Association of Nonprofits empowers their members on their path to success.

The Florida Association of Nonprofits (FANO), also known as Florida Nonprofits, is a statewide resource center and professional network for staff and board members of 501(c)(3) nonprofits in Florida. Membership provides nonprofit organizations with the knowledge, skills and tools needed for success and reduced fees or no fees for webinars & seminars, networking events and meet & greets. Florida Nonprofit's extensive Preferred Partner program offers referrals to reliable business resources who offer discounts to members, and employers and job seekers utilize its **Florida Nonprofit Career Center**.

The **Sunshine Certificate in Nonprofit Management (SCNM)** trains participants on the critical skills including grant writing, human resources, volunteer management, accounting, fundraising, technology and more. This certification is offered in coordination with the Nova Southeastern University (NSU) Fischler School of Education and Human Services, and Broward College (BC).

As a member of Florida Association of Nonprofits you will develop skills, build relationships and foster collaboration. There is no better time than now to **Join Florida Association of Nonprofits**



Preferred Partner Spotlight

Meet Chris Baker & Momo Abdellatif



Chris Baker was working in the legal industry when he and established videographer Mohamed Abdellatif (known as Momo) left Minnesota to expand Visuals by Momo in Florida. With a passion for working with nonprofit organizations, they create visual stories for the NPO to build better communities, enhance engagement, increase visibility and eventually gain more funding.

Born in Egypt, Momo had an interest in artistic expression as a child and attended a five-year program at Filmmaking College before working in Dubai and traveling in 30 countries to produce TV shows. While on vacation in the US, COVID-19 prevented him from returning home, and he saw the opportunity to work for himself. However, without the backing of those big production companies he previously worked for, Momo decided to focus on video storytelling to help people in business. Chris then brought his experience in marketing to grow the company and learned about video production to support his partner's efforts.

In 2023, the four videos they produced for a local nonprofit sparked their enthusiasm for this work, and in the next year and a half, they have worked with 31 nonprofits to produce 200 videos. Seeing the impactful missions of NPOs, they joined the Greater Fort Lauderdale Chamber of Commerce and attended the monthly Social Impact Breakfast where they met many Florida nonprofit members and dedicated nonprofit leaders needing to get their message out.

Visuals by Momo and nonprofit work aligned with their values of collaboration, community, passion, and storytelling. Chris enjoys most the opportunity to meet and connect with people and his legal background allows him to add value by discussing issues that the client may not have considered. Working with the Florida Association of Nonprofits has helped Visuals by Momo better assist nonprofits telling the stories of nonprofit management.

Momo handles all of the production – the scripting, storyboarding, filming and editing. They have a team that works on pieces of the project, but as Director of Creative Operations, Momo reviews and finalizes the work. Since Momo is a perfectionist, Chris assists in keeping the deadlines and staying within budget while still maintaining the company's high standards.

Momo is inspired and flattered by the positive feedback from those who have viewed the videos he has produced for the nonprofit organizations, knowing that he is making a difference. As a Florida Association of Nonprofits' Preferred Partner, Visuals by Momo is eager to assist members in delivering their stories through professional video production at a reasonable cost.

Click to **READ MORE** and **VIEW VIDEO** of Chris speaking about his passion for working with nonprofit organizations.

REGISTER to attend our **Networking Lunch & Training on Oct 16th (also available virtually) to learn more**

Please Note:
Florida Association of Nonprofits will soon be sending its informative newsletter and email blasts providing relevant and important updates to its MEMBERS ONLY.
Become a nonprofit or associate member now

NEW Preferred Partner: My Root Cause Rx can help you help your employees reduce the cost of their medications without a cost to your organization.

my
RootCauseRx.com
A TARGETED HEALTH BENEFIT
SCAN TO LEARN MORE ABOUT OUR SUPPLEMENTAL BENEFITS PROGRAM

SIGN-UP YOUR ASSOCIATION TODAY AT NO COST AND INCREASE STAFF PRODUCTIVITY, AND REDUCE ABSENTEEISM!

WEIGHT LOSS CHRONIC PAIN ALLERGIES



ONCE SIGNED UP YOUR EMPLOYEES WILL HAVE ACCESS TO FREE ONLINE MEDICAL CONSULTATIONS AND DEEPLY DISCOUNTED PRESCRIPTION MEDICATIONS.

Meetings & Events

Fri Sep 6 10am	Virtual Class: How to Start a Nonprofit Organization	REGISTER
Tue Sep 10 2pm	Webinar: Save \$ on Unemployment Tax	REGISTER
Thu Sep 19 5:30pm	Meet & Greet: Networking Happy Hour	REGISTER
Wed Oct 16 11:30am	Networking Lunch & Training: Engage & Grow / Video Marketing	REGISTER (Hybrid)
Sat Oct 19 1pm	SCNM Class: Discover Trends in Civic Engagement	REGISTER
Mon Oct 21 5pm	SCNM Class: Marketing & Special Events	REGISTER
Sat Nov 16 6:30pm	Florida Association of Nonprofits 35th Anniversary Celebration Gala	Registration Opens Soon

MEET & GREET

Thu Sep 19, 2024, 5:30-7:30pm
Theos Greek Restaurant in Gateway Plaza
1826 E Sunrise Blvd; Ft Lauderdale, FL 33304

Network with our members, guests and other businesses that work with nonprofits

Enjoy a cocktail and sample Greek food

Click to **REGISTER**



Register

Florida News

According to state demographics, Florida's population is now more than 23 million residents because of the influx of people moving from other states.

Governor Ron DeSantis has cut \$32 million from the budget, leaving Arts organizations scrambling to make ends meet.

59th Anniversary of Medicare and Medicaid

"When President Lyndon B. Johnson signed Medicare and Medicaid into law, the United States moved a step closer to being a country where health care was recognized as a right, not treated as a privilege only available to a select few. On the 59th anniversary of Medicare and Medicaid, we honor these two great programs and the role they have played over the past six decades in helping Americans live longer, healthier lives and achieve economic security."

HHS Secretary Xavier Becerra

Become a Member



Join

#HEARTS

Helping Educating Advocating
Researching Training Saving

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www.fano.org

Links in the newsletter are on the website at www.fano.org



Sat Nov 16, 2024
Florida Nonprofits'
Anniversary Gala



Networking Lunch & Training

Wed Oct 16 @ 11:30am-1:30pm
Engage & Grow:
Video Marketing Techniques



- ♦ Practical tips & strategies to integrate video content
- ♦ Video content that engages your target audience
- ♦ Metrics and analytics to measure your success

Space is Limited. **Registration is Required**
Also available virtually on Zoom

WEBINAR: Tue Sep 10 @ 2-3pm EST

Would you like to save 30-40%
on your Unemployment Taxes?

Attend this webinar to find out how



Register

Preferred Partners Program
offers outreach for our partners
and discounts for members.

[Preferred Partners List](#)

[Become a Preferred Partner](#)



Partner List



Partner Kit

Check out our Newest Partners:

[Visuals by Momo](#)

[My Root Cause Rx](#)



Visuals by Momo



My Root Cause

Congratulations Florida Nonprofits' President/CEO Marina Pavlov-Marchner who was recently entered into the Congressional Record and presented with the President's Choice Award from the Global Innovative Foundation, recognizing her outstanding philanthropic work in support of their organization.

Want to be the featured Member Spotlight
in the next newsletter?

Be sure your membership is current
and contact: members@fano.org

Sunshine Certificate in Nonprofit Management



The key to survival for any nonprofit is education like that through the Florida Nonprofits' Sunshine Certificate in Nonprofit Management.

This amazing opportunity to take these highly-rated classes is available without traveling (with a hybrid option).



Call 305.557.1764 to learn more

SCNM Facts