



Summer 2024



The Many Hats of an Executive Director



Executive Director is a very challenging position for which few are properly trained or prepared

Passion for the cause is most important for a nonprofit Executive Director. Although the daily management of the organization requires many other specific abilities, those skills can be learned.

Fundraising, Board Relations, Financial Management, Human Resources, Public Relations, and Long-Range Vision are some of the "hats" that nonprofit E.D.s wear for their agency to survive and thrive.

Florida Association of Nonprofits' Sunshine Certificate in Nonprofit Management's Executive Director Training class offers a comprehensive curriculum that provides valuable skills for both new and experienced executive directors.

Now in its 35th year and led by its President/CEO, Marina Pavlov Marchner, Florida Association of Nonprofits, also known as Florida Nonprofits, is a statewide resource center and professional network for staff and board members of 501(c)(3) nonprofits in Florida.

"While each nonprofit organization is different," acknowledges Pavlov Marchner, "there are core competencies that help to support the mission and vision. In our rapidly changing and highly technological business environment, those professionals who continue to expand their knowledge and practice new proficiencies will improve their ability to adapt and improve their organization's effectiveness."

Register to attend the SCNM class Campaigning to Potential-Big Gifts & Executive Director Training (HATS) on Mon July 20 from 5:00pm-10:00pm

Sunshine Certificate in Nonprofit Management

Information Revolution: Managing Technology Sat, July 20, 2024, 1:00pm-5:00pm Register

Sustainability: Campaigning to Potential - Part 2 Big Gifts & HATS: Executive Director Training Mon, July 22, 2024, 5:00pm-10:00pm Register

Human Resources & Volunteers Sat, Aug 17, 2024, 1:00pm-5:00pm Register

Leadership: Governance, Board Policy & Volunteerism Mon, Aug 19, 2024, 5:00pm-9:00pm Register

Ask about our SUMMER SPECIAL One SCNM class at \$40.00 in July or August 2024 Email: members@fano.org

Register for SCNM Classes at www.fano.org Click Education or Use QR Code



SCNM Class Registration

Feature Articles

How Smart Tech is Transforming Nonprofits



The use of smart tech by social service agencies and other nonprofits exploded during the pandemic. For example, food banks deployed robots to pack meals; homeless services agencies used chatbots to give legal and mental health advice; and fundraising departments turned to AI-powered software to identify potential donors.

At many nonprofits, smart tech is becoming integrated into internal workflows, fundraising, communications, finance operations, and service delivery efforts, freeing up staff to focus on deeper societal changes that need to be made — such as addressing the root causes of homelessness in addition to serving homeless people.

Click to READ MORE about Managing Technology Register to attend the SCNM class Information Revolution on Sat July 20 from 1:00pm-5:00pm

Source: Harvard Business Review is the leading destination for smart management thinking.

4 Tips for Sustaining & Managing Donors



Major Gift Fundraising

Donor support is critical for a organization's ability to address the mission effectively.

Donor engagement impacts their continued support of your cause. Developing a donor management strategy is more than just putting your donations in a database.

Establishing and maintaining a relationship with your donors, and targeting communication will produce a long-lasting commitment and loyalty to your cause. Donor management software is an effective tool for optimizing your fundraising efforts.

Remember to share your successes with your donors consistently when you are not asking for contributions. Donors also support your organization through advocacy, education and empowerment.

Click to READ MORE about Sustainability Register to attend the SCNM class Campaigning to Potential-Big Gifts & Executive Director Training on Mon July 20 from 5:00pm-10:00pm

Source: Marcia Pinck, Director of Communications, Florida Association of Nonprofits

Comprehensive articles on these topics can be found at: www.fano.org

Click Wz New? Or Use QR Code



Wz New?

How to Start A Nonprofit Organization



Fri July 12, 2024 at 10AM

Click below to:
[Register](#)

or use QR code →

**Available every
First Friday**

Next Date: Aug 2, 2024
Call for alternate dates



Register

WEBINAR:

Tue. Aug. 20, 11am-12pm EST



Would you like to save
30-40% on your
Unemployment Taxes?
Attend this webinar
to find out how.

Click to
[REGISTER FOR WEBINAR](#)



Register

MEET & GREET

Thu July 25, 2024, 5:30-7:30pm
The Den Sports Bar & Lounge
201 SW 2 Street; Ft Lauderdale, FL 33301

Network with our members and guests
and other businesses that
work with nonprofits

Click to **REGISTER**



Register

EMPLOYERS & JOB SEEKERS

[Florida Nonprofits
Career Center](#)



Career Center

Want to be the featured Member Spotlight in the next newsletter?

Be sure your membership is current
and contact: members@fano.org

Did you know?

[Florida Starts 2024 with Record Tourism](#)

Florida's tourism industry is hotter than a sizzling sidewalk on a summer afternoon. The state welcomed 40.6 million visitors from January through March, the highest number ever recorded for a single quarter.

Preferred Partners Program offers outreach
for our partners and
discounts for members.

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Partner List



Partner Kit

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Membership Benefits A-Z



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Sunshine Certificate in Nonprofit Management

The key to survival for any nonprofit
is education like that through the
Florida Nonprofits' Sunshine
Certificate in Nonprofit Management.

This amazing opportunity to take these
highly-rated classes is available without
traveling (with a hybrid option).

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SCNM Facts

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