Wz New? Vol 34 No 7

oice of the Florida Nonprofit Sector

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Summer 2024



The Many Hats of an Executive Director



Executive Director is a very challenging position for which few are properly trained or prepared

Passion for the cause is most important for a nonprofit Executive Director. Although the daily management of the organization requires many other specific abilities, those skills can be learned.

Fundraising, Board Relations, Financial Management, Human Resources, Public Relations, and Long-Range Vision are some of the "hats" that nonprofit E.D.s wear for their agency to survive and thrive. Becoming familiar with each of these roles empowers the director to perform the appropriate tasks, and hire appropriate staff, when needed.

Florida Association of Nonprofits' Sunshine Certificate in Nonprofit Management's Executive Director Training class offers a comprehensive curriculum that provides valuable skills for both new and experienced executive directors. The content is meaningful and insightful, but also light-hearted. Presented by experts in the field and including group discussion, participants also learn by sharing their experiences to overcome their weaknesses and capitalize on their strengths. The small group training model is presented live in-person or online and together with the other 10 SCNM class can lead to certification in coordination with the Nova Southeastern University (NSU) Fischler School of Education and Human Services, and Broward College (BC).

Now in its 35th year and led by its President/CEO, Marina Pavlov Marchner, Florida Association of Nonprofits, also known as Florida Nonprofits, is a statewide resource center and professional network for staff and board members of 501(c)(3) nonprofits in Florida.

"While each nonprofit organization is different," acknowledges Pavlov Marchner, "there are core competencies that help to support the mission and vision. In our rapidly changing and highly technological business environment, those professionals who continue to expand their knowledge and practice new proficiencies will improve their ability to adapt and improve their organization's effectiveness."

Register to attend the SCNM class Campaigning to Potential-Big Gifts & Executive Director Training (HATS) on **Mon July 20 from 5:00pm-10:00pm**

Sunshine Certificate in Nonprofit Management

Information Revolution: Managing Technology Sat, July 20, 2024, 1:00pm-5:00pm Register

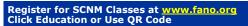
Sustainability: Campaigning to Potential - Part 2 Big Gifts

& HATS: Executive Director Training Mon, July 22, 2024, 5:00pm-10:00pm Register

Human Resources & Volunteers Sat, Aug 17, 2024, 1:00pm-5:00pm Register

Leadership: Governance, Board Policy & Volunteerism Mon, Aug 19, 2024, 5:00pm-9:00pm Register

Ask about our SUMMER SPECIAL
One SCNM class at \$40.00
in July or August 2024
Email: members@fano.org





Registration

Feature Articles

How Smart Tech is Transforming Nonprofits

The use of smart tech by social service agencies and other



At many nonprofits, smart tech is becoming integrated into internal workflows, fundraising, communications, finance operations, and service delivery efforts, freeing up staff to focus on deeper societal changes that need to be made — such as addressing the root causes of homelessness in addition to serving homeless people. While smart tech helped scores of nonprofits to pivot to suddenly remote and digital delivery of programs and services at the start of the pandemic, it may also enable them to turn the page on an era of frantic busyness and scarcity mindsets to one in which non-profit organizations have the time to think and plan — and even dream.

Click to **READ MORE** about Managing Technology Register to attend the SCNM class Information Revolution on **Sat July 20 from 1:00pm-5:00pm**

Source: Harvard Business Review is the leading destination for smart management thinking.



4 Tips for Sustaining & Managing Donors

Donor support is critical for a organization's ability to address the mission effectively.

Donor engagement impacts their continued support of your cause. Developing a donor management strategy is more than just putting your donations in a database.

Establishing and maintaining a relationship with your donors, and targeting communication will produce a long-lasting commitment and loyalty to your cause. Donor management software is an effective tool for optimizing your fundraising efforts. Lack of responsiveness is a reason donors no longer provide financial support to a nonprofit. Rapid follow up demonstrates professionalism and acknowledges your appreciation.

Remember to share your successes with your donors consistently when you are not asking for contributions. Donors also support your organization through advocacy, education and empowerment.

Click to **READ MORE** about Sustainability Register to attend the SCNM class Campaigning to Potential-Big Gifts & Executive Director Training on **Mon July 20 from 5:00pm-10:00pm**

Source: Marcia Pinck, Director of Communications, Florida Association of Nonprofits

Comprehensive articles on these topics can be found at: www.fano.org
Click Wz New? Or Use QR Code



Wz New?

How to Start A Nonprofit Organization



Fri July 12, 2024 at 10AM

Click below to:
Register

or use QR code \rightarrow

Available every First Friday

Next Date: Aug 2, 2024 Call for alternate dates



Register

WEBINAR: Tue. Aug. 20, 11am-12pm EST



Would you like to save 30-40% on your Unemployment Taxes? Attend this webinar to find out how.

Click to REGISTER FOR WEBINAR



MEET & GREET

Thu July 25, 2024, 5:30-7:30pm
The Den Sports Bar & Lounge
201 SW 2 Street; Ft Lauderdale, FL 33301

and other businesses that work with nonprofits

Network with our members and guests

Click to REGISTER

Register

EMPLOYERS & JOB SEEKERS

Florida Nonprofits
Career Center



Career Center

Want to be the featured Member Spotlight in the next newsletter?

Be sure your membership is current and contact: members@fano.org

Did you know?

Florida Starts 2024 with Record Tourism

Florida's tourism industry is hotter than a sizzling sidewalk on a summer afternoon. The state welcomed 40.6 million visitors from January through March, the highest number ever recorded for a single quarter.

Preferred Partners Program offers outreach

for our partners and discounts for members.

Preferred Partners List

Become a Preferred Partner







Partner Kit

Become a Member

Membership Benefits A-Z



Join

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Florida
Nonprofits



Sunshine Certificate in Nonprofit Management

The key to survival for any nonprofit is education like that through the Florida Nonprofits' Sunshine Certificate in Nonprofit Management.

This amazing opportunity to take these highly-rated classes is available without traveling (with a hybrid option).

Call 305.557.1764 to learn more





SCNM Facts

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