



Marjorie Evans, MS
CEO
Broward Children's Center



Broward Children's Center (BCC) provides a range of medical, educational, social, psychological and recreational services for infants, children and young adults with special health care needs. Since 1971, CEO Marjorie Evans has been dedicated to maximizing the potential of these clients and assisting their families with the challenges they face.



Like many nonprofit organizations, BCC is confronted by budget cuts, staffing issues, stress of COVID, and serving those with special needs, but Marjorie's Master's Degree in Psychology helps her continue to see the glass as "half-full".

Employing 350 full-time and additional per diem staff, BCC operates three group homes and two K-8 schools and provides medical and home health services, as well as respite care for those families who have their disabled children living in at home. Services support youth who may have been born with conditions causing significant disability or may have experienced traumas that yielded such disability. The group homes serve children and young adults over 21 years who, in the State of Florida, do not qualify for long-term care with the Agency for Persons with Disabilities because their IQ is too high or the onset of their disability is not in the correct age group for that disability.

To gain the skills needed in administration of a nonprofit organization, several staff have attended Florida Association of Nonprofits' Sunshine Certificate in Nonprofit Management (SCNM), which Marjorie described as "top notch training in accounting, fiduciary responsibility, event planning, grant writing and more". BCC also supports its staff by offering on-site child care for employees.

Technology plays a significant role at Broward Children's Center, using the internet to allow resident youth opportunities to socialize online and help those who are quadriplegic and on ventilators, have a "voice" through assistive technology that provides speech.

"As technology continues to develop, this population is living longer", Marge explained. "In the past many of these youth were deemed comatose by physicians, but we now realize they actually knew what was going on, but just couldn't communicate. Although confronted with medically complex conditions", Marge knows "they still deserve to experience life to the fullest of their abilities".

The newly opened Therapeutic Playground, supported by funding from Florida Power & Light and others, is designed to serve her client population with fun including wheelchair swings, while also providing PT, OT, and Speech Therapy.

Since depression is prevalent in this population, BCC has a psychologist come in twice a week to provide counseling services for the youth, their parents and siblings.

Although not ready to retire just yet, Marge is grooming and mentoring others to take on a leadership role, something many nonprofits fail to plan for.

Prior to her husband's passing, Marge enjoyed sailing with him and has visited every island in the Caribbean as well as Greece. Living near her two granddaughters, Marge enjoys exposing them to theater and arts. She also travels twice times a year with four friends she enjoys, to "recharge her batteries".



Thu Feb 27 @ 6:00pm-9:00pm
The Floridian
1492 E Las Olas Blvd
Ft Lauderdale

[REGISTER HERE](#)



Fri Mar 7 @ 10:00am
How to Start a Nonprofit
Virtual Class

[REGISTER HERE](#)



Sat Mar 22 @ 1:00pm-5:00pm
Leadership: Governance,
Board, Policy, Volunteerism

[REGISTER HERE](#)



Mon Mar 24 @ 5:00pm-9:00pm
Human Resources
& Volunteers

[REGISTER HERE](#)



Tue Mar 25 @ 1:00pm-2:30pm
Webinar: Chat GPT 101

[REGISTER HERE](#)



Tue Apr 1 @ 5:30pm-7:30pm
DoubleTree Hotel by Hilton
101 S Adams Street
Tallahassee

[REGISTER HERE](#)



Tue/Wed Apr 1 & 2 @ 9:00am
Florida Nonprofit Advocacy Day
The Capitol Building
400 S Monroe Street
Tallahassee

[REGISTER HERE](#)



Wed Apr 23 @ 5:30pm-7:30pm
La Mexicana Taco Bar
2430 NE 13 Avenue
Wilton Manors

[REGISTER HERE](#)





Sunshine Certificate in Nonprofit Management

The key to success for any nonprofit is education like that through the Florida Nonprofits' Sunshine Certificate in Nonprofit Management. This amazing opportunity to take these highly-rated classes is available without traveling (with a hybrid option). Call 305.557.1764 for details

2025

Class Schedule:

Saturday Classes—1pm-5pm
Monday Classes—5pm-9pm

Sat Jan 18	Campaigning Part 1/Fundraising
Mon Jan 20	Power Vision and Strategic Thinking
Sat Feb 22	Executive Director Training/HATS & Sustainability: Fundraising Part 2 Big Gifts
Mon Feb 24	Information Revolution/Managing Technology
Sat Mar 22	Governance, Board, Policy, Volunteerism
Mon Mar 24	Human Resources and Volunteers
Sat Apr 19	Marketing and Special Events
Mon Apr 21	Discovering Trends Through Civic Engagement
Sat May 17	Time Money, Managing Financial Resources
Mon May 19	Grantwriting Wars and Evaluation
Sat Jun 21	Power Vision and Strategic Thinking
Mon Jun 23	Campaigning Part 1/Fundraising
Sat Jul 19	Information Revolution/Managing Technology
Mon Jul 21	Executive Director Training/HATS & Sustainability: Fundraising Part 2 Big Gifts
Sat Aug 23	Human Resources and Volunteers
Mon Aug 25	Governance, Board Policy, Volunteerism
Sat Oct 18	Discovering Trends Through Civic Engagement
Mon Oct 20	Marketing and Special Events
Sat Nov 22	Grantwriting Wars and Evaluation
Mon Nov 24	Time & Money, Managing Financial Resources

What people say about the Florida Association of Nonprofits



"Florida Nonprofits acts as a liaison to the community, in partnership with the world of academia, targeting the problems we need to solve through information and technology for social, economic and political change."

Alan Martinez, Collaborative Labs at St. Petersburg College



"At our 80th conference, Florida Nonprofits introduced the Florida cities to the leveraging power of the nonprofits for economic development."

Michael Sittig, Executive Director, Florida League of Cities



"The Florida Association of Nonprofits provides guidance and supports in promoting nonprofit services, advising those organizations working to advance the health and welfare of the communities throughout Florida."

Jeb Bush, Governor, State of Florida



"Florida Nonprofits' new inclusive strategy for board, volunteer and workforce development has given a second chance for the future of our students and a new appreciation of the nonprofit world."

Judith Hochman, Ph.D., Barry University Adult and Continuing Education



"BellSouth takes its role as a corporate citizen seriously and Florida Nonprofits enabled us to reach out to the public and identify the areas where we can have the greatest impact."

Vince Lopez, Government Relations, BellSouth

Americans believe in the power of nonprofits and want to see them thrive

A recent poll shows overwhelming public support for strengthening charitable giving, with 85% of voters supporting permanent restoration of the universal charitable deduction of \$5,000 for all taxpayers.

Source: Independent Sector

Pros and cons of allowing Florida CFO to invest state funds in Bitcoin

Companion bills in the Florida House and Senate propose allowing the state to start making money (or losing it) on Bitcoin.

Source: Florida Trend

NIH funding cap threatens medical research at Florida universities

The announcement that the National Institutes of Health will cap funding for medical research has researchers fearful that their work will be decimated.

Source: Florida Trend

Florida's voucher overhaul hands millions to wealthy families

A 2023 reform has boosted voucher use by 67%, with one-quarter of state scholarships now going to families in the top income tier.

Source: Florida Trend

Elected or appointed? What's the best way to pick a Florida superintendent?

Florida remains an anomaly in the nation, with more than half its school district superintendents elected rather than appointed. The subject repeatedly gets scrutinized in local districts.

Source: Florida Trend

DeSantis wants to eliminate Florida property taxes. Could he pull it off?

Florida Gov. Ron DeSantis endorsed the idea of abolishing property taxes throughout the Sunshine State, but explained that it would require a constitutional amendment.

Source: Florida Trend

FPL has a deadline to clean up salty pollution under Turkey Point. It won't make it.

A giant plume of super salty water has been lurking underneath the Turkey Point power plant for years, tainting the surrounding groundwater along the coast of south Miami-Dade County.

Source: Florida Trend

How big do endangered Florida panthers get?

Biologists from Florida Fish and Wildlife Conservation Commission recently captured, collared and released a 166-pound male—the heaviest wild Florida panther ever recorded. Ongoing research uses GPS collars to track panther movements, study their health and gain a better understanding of population dynamics.

Source: Florida Trend

Roses are red, violets are blue, 940 million flowers are traveling to you

In the run up to Feb. 14, agricultural specialists at Miami International Airport have processed about 940 million stems of cut flowers; 90% of the fresh cut flowers being sold for Valentine's Day in the U.S. come through Miami.

Source: Florida Trend

Florida Data Science for Social Good requests project proposals

Nonprofits/public sector organizations with informed decision-making and data analysis needs may [SUBMIT A PROJECT PROPOSAL](#) that addresses complex social problems and data sources relevant to the problem. Deadline: Mar 7 @ 5PM.



Nonprofit Leadership Isn't Perfect, and That's the Point

Leadership means something different to everyone, and nonprofits are no exception. But do these different definitions of leadership reflect the reality of the world we live in?

I can't think of a term more widely used in the professional world than "leadership." Throughout my life, from teenage years to now, my career has been filled with leadership training programs: Teen leadership, student leadership, emerging leadership, and executive leadership. Then, of course, there are leadership books, leadership podcasts, leadership gurus, and endless leadership quotes.

As a society, particularly in the Western world, we are obsessed with leadership. This obsession stems from deep cultural, historical, and economic foundations that value individualism, meritocracy, and innovation. We've cultivated a culture that prizes personal achievement, the honing of leadership traits, and the belief that leadership is the key driver of both organizational and societal success.

[Click to Read: How Some Notable Thought Leaders Define Leadership](#)

Learn more about Leadership by attending Florida Nonprofits training on Sat Mar 22, 2025

Leadership: Governance, Board, Policy, Volunteerism

Sat, Mar 22 ♦ 1-5 PM



All nonprofits need a board for a number of legal, ethical and practical reasons. Learn how to work with and improve your Board. Also, a strong Board of Directors is frequently cited as a determining factor in funding decisions, so it is important to examine ways to enhance board effectiveness.

Are your leaders leading? This class provides a strong foundation for the governance and management of nonprofits. The task of sorting out the roles and functions of board members, paid staff and volunteers is essential, but often confusing.

By understanding legal and fiduciary responsibilities of board members you will establish a stable foundation that will better achieve success.

During this class you will:

- ✓ Identify the roles of board members
- ✓ Designate the functions of directors and staff
- ✓ Empower your board with techniques for efficient governing
- ✓ Create a strategic budget that prioritizes your resources
- ✓ Build a plan to recruit and train volunteer leaders

[Click to Register](#)

Volunteer Management: How to Get it Right



Nonprofits can lift up Volunteers and Volunteer Engagement Professionals. The key to success is visibly appreciating volunteers' roles in contributing to your mission.

Ensure your mission thrives with the support of your volunteers and team.

How essential are volunteers to achieving your nonprofit's mission? In our recent study, we learned that the lack of understanding about the essential nature of volunteers and the staff who lead them (called Volunteer Engagement Professionals — VEPs) undermines the effectiveness of many nonprofits. Don't fall into the same trap — with a few simple changes, your organization can ensure that your cause thrives with the support of your volunteers and team.

[Click to Read: How Some Notable Thought Leaders Define Leadership](#)

Learn more about Volunteer Management by attending Florida Nonprofits training on Mon Mar 24, 2025

Human Resources and Volunteers

Mon, Mar 24 ♦ 5-9 PM



Great staff and wonderful volunteers are key to any organization's success. Get a thorough understanding of Human Resources plus fresh ideas and approaches, increase your knowledge of workplace ethics, accountability, diversity, and harassment, and create an outline for developing an employee handbook.

Are you using "people power"? To accomplish your organization's mission, you must make effective use of the energy, time and talents of your employees and volunteers. This involves attracting, training and retaining qualified staffers, both paid and unpaid. It is of vital importance to provide a safe and productive work environment, review board-approved employment policies and follow applicable employment law.

During this class you will:

- ✓ Apply hiring and firing practices within the law
- ✓ Assess risk so you can develop policies to avoid or mitigate potential problems
- ✓ Increase your knowledge of workplace ethics, accountability, diversity, harassment, immigration, and work-permit issues
- ✓ Use the internet more creatively to attract and retain staff
- ✓ Create an outline for developing an employee handbook

[Click to Register](#)

PREFERRED PARTNER PROGRAM



Florida Nonprofits offers resources and discounts through our Preferred Partners, which are partnerships that save you money. For example, our partnership with First Nonprofit for the Unemployment Savings Program, has saved over \$2 million for Florida Nonprofits' Members.

Preferred Partners Program Offers Outreach for Our Partners and Discounts for Our Members



[Preferred Partners List](#)



[Become a Preferred Partner](#)

Learn About Becoming a Preferred Partner



FACT SHEET

Preferred Partners Program



HEARTS
HELPING EDUCATING
ADVOCATING RESEARCHING
TRAINING SAVING

Membership

Florida Nonprofits Membership Offers Many Advantages

By being a member, you are joining with hundreds of other nonprofit organizations to capitalize on the aggregate buying power of its membership to save money.

You are also supporting advocacy efforts, opening up educational opportunities, joining a network of people just like yourself, and gaining access to a knowledge base of experts in diverse fields of interest to nonprofits.

[Explore the Membership Benefits A to Z!](#)

NONPROFIT CONSULTING

Florida Nonprofits offers individualized consulting for nonprofit organizations through the expertise in every aspect of creating and managing a nonprofit gained in over 35 years of helping nonprofits to thrive.



FLORIDA
ASSOCIATION OF
NONPROFITS

Established 1990



Florida Nonprofit Day in Tallahassee Tue Apr 1 & Wed Apr 2, 2025 9:00am

Meet Senators, Representatives and Administrative Personnel
Experience the Process of Laws Being Made



Legislative Advocacy is a way to affect change in government policy by directly connecting with lawmakers to help them introduce bills on issues of importance to your nonprofit or stop bills that could be detrimental to your organization and the constituency you serve.

We look forward to getting to know you as we interact with Lawmakers.

Please RSVP by Mar 21, 2025 @ 5pm

Click to [REGISTER](#)
Questions?
Call 305.557.1764 or
Email: marina@fano.org

Nonprofit Day Sponsor: \$2500.00
Individual Registration: \$ 150.00
FANO Member Ind Reg: \$ 95.00



Metered Street Parking is Available at the Capitol Building



HEARTS
HELPING EDUCATING ADVOCATING
RESEARCHING TRAINING SAVING



Ask about Florida Nonprofit's
Sunshine Certificate in Nonprofit Management
and become
Inspired, Motivated, Accountable...and Certified

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