



Where can I find demographic information about my community?

Source: Candid has been a preferred partner since 2018 when Florida Nonprofits became an outlet for the Foundation Center Funding Network.

Demographic information can help your nonprofit to better identify your community's needs and to find gaps in its services. Using this data in a grant proposal can help make a case for the urgency of the community need that your nonprofit's mission addresses. Some recommend resources:

- The [U.S. Census Bureau](#) allows you to search by ZIP code, city, county, and/or state to find a specific area's income levels, ethnicities, ages, and other social characteristics.
- For regionally collected indicators or statistics, also check your local, county, and state government web sites, as well as your local public or academic libraries
- Put what's happening in your community in a larger context at [IssueLab](#), a service of Candid that lets you search thousands of social sector reports by subject. Many reports have helpful statistics such as demographic information
- The Urban Institute also has [interactive maps](#) on a variety of subjects such as schools, housing and education.

Other Data Resources

[Administration on Aging](#) (AGing Integrated Database—AGID)

Provides data and surveys on aging, including Census data and information by state on care and support services for older people and the people who care for them.

[CIA](#) (The World Factbook)

Provides information on the history, people, government, economy, geography, communications, transportation, military, and transnational issues for 266 world entities.

[City-Data.com](#) (Profiles of U.S. Cities)

A private Illinois-based social networking and information website known for its comprehensive profiling system of U.S. cities, containing everything from sex offender lists to general city guides.

[Data Hub](#) (Migration Policy Institute)

Hover over "Research & Initiatives" in the navigation menu to find the "Data" section with U.S. and international information. It also provides interactive maps, one on international migration and one on immigrant populations in the U.S.

[Data USA](#)

Provides comprehensive visualization of public data on a variety of subjects, including education, occupations, and locations.

[Download Datasets](#) (Pew Research Center)

Find the center's datasets by research area and information about how to use them. The center also publishes wide-ranging analyses. Click on the tabs at the top of the page to find the research that fits your needs.

[Data Access Tools from the Census Bureau](#) (U.S. Census Bureau)

Provides links to all U.S. Census Bureau data tools available.

[Income and Poverty in the United States: 2017](#) (U.S. Census Bureau)

A Census Bureau report on U.S. earnings, income inequality and poverty.

[QuickFacts from the US Census Bureau](#) (U.S. Census Bureau)

Quick Facts provides statistical data for all states and counties, as well as cities and towns with populations of 5,000 or more.

[Databases, Tables & Calculators by Subject](#) (Bureau of Labor Statistics)

[United States Economy at a Glance](#) (Bureau of Labor Statistics)

Principal fact-finding agency for the Federal Government in the broad field of labor economics and statistics.

[Download Datasets](#) (Pew Research Center)

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[NACo County Explorer](#) (National Association of Counties)

Interactive county data makes it possible to explore and compare counties by various a wide variety of demographic, economic and governmental statistics.

[National Center for Children in Poverty](#) (50-State Demographics Wizard)

Use the Demographics Wizard to create custom tables of national-level and state-level statistics about low-income or poor children. Choose areas of interest, such as parental education, parental employment, marital status, and race/ethnicity—among many other variables.

[National Center for Education Statistics](#) (State/District Profiles)

Primary federal entity for collecting and analyzing data related to education in the U.S. and other nations. See Organizational Chart.

[Sources of Demographic Data on the Web](#) (American Library Association Map & Geospatial Information Round Table--MAGIRT)

Offers a list of online resources for national, international, and archival demographic data.

[Statistics Without Borders](#)

Pro-bono statistical and data science services. Provides empirical knowledge using proper applications of statistical principles and best practices to make more informed decisions, focusing on areas where access to such resources is limited

[U.S. Data and Statistics](#) (USA.gov)

Offers data and statistics about the U.S., including demographic, economic, and populations information, as well as maps.

[U.S. Department of Labor](#) (Statistics & Demographics)

Significant amounts of data available for specific demographic categories including sex, age, race, and ethnic origin.

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