



May 1, 2024



Kasey Minnis, Multiple Sclerosis Foundation

A participant in the Florida Association of Nonprofits' SCNM classes, and born and raised in South Florida, the Co-Executive Director, Kasey Minnis, has devoted 31 years to the Multiple Sclerosis Foundation, fondly referred to as MS Focus.



Starting in 1986 as a small grassroots organization when no treatment for the illness existed, MS Focus has expanded to assist patients maintain their quality of life by providing home care, emergency payments, medical equipment, medication, assistive devices, transportation and more.

MS Focus has done much research on the effect of diet, exercise, stress management, sleep to mediate one's immune system and control inflammation, physical and speech therapy, but critical pharmaceutical treatments for MS are the second most costly of all diseases.

With the average age of onset between 20-50, patients often experience stigma surrounding MS, sometimes being forced to leave the workforce due to their symptoms. Although not considered a fatal illness, fatal complications can occur in advanced stages.

Kasey explained that the pandemic has affected giving patterns which has cut the budget in half to \$4 million. She is proud that expenses were reduced to be able to maintain the staff of 75 and the level of service for patients, including the quarterly patient-focused newsletter she edits and distributes to 70,000 individuals with MS.

Florida Association of Nonprofits spoke with Kasey Minnis about her passions.

What's the best part of your job and what challenges you most?

Every day I go home knowing I've made someone's life better that day - made someone's survival possible. However, despite all best effects, this disease still ravages. I've had multiple auto immune diseases since 9 years old, when my passion about disability advocacy began and I'm gratified that I now help create an environment in work and community

Sunshine Certificate in Nonprofit Management

Accounting: Time and Money, Managing Financial Resources Sat, May 18 2024, 1:00pm-5:00pm

Your organization will be judged by your 990 (public information available online). Nonprofits must be scrupulous in their accounting to assure financial transparency, avoid fraud, maintain trust of donors, stakeholders, and potential partners, and to win and maintain grants. Register

Revenue: Grantwriting Wars and Evaluation Mon, May 20, 2024, 5:30pm-9:30pm

Foundations and corporate giving annually exceeds \$100 billion. Federal government grants annually total almost two trillion dollars from over 900 federal grant programs. Effective grant writing is vital to access these funds. Develop and hone our grant writing skills and explore new ideas. Register



SCNM Class Registration

Financial Considerations for Nonprofits



Successful nonprofit organizations provide accurate financial reporting for their organization. Assure the accuracy of the IRS Reporting Form 990 by learning the proper way to designate donations and in-kind contributions and determine the proper value for each.

In-kind donations come in various forms including property or professional services. The Financial Accounting Standards Board has issued an update instructing the requirement that a nonprofit present contributed nonfinancial assets as a separate line item in the statement of activities, separate from contributions of cash and other financial assets.

Click to READ MORE about nonprofit accounting and register to attend the SCNM class on May 18

Source: Florida Nonprofits partners with "The NonProfit Times" for news, information, and insight to help you achieve your professional goals.



What Do Funders Look for in a Grant Proposal?

Most funders have specific criteria they look for in a grant proposal. Since each funder is unique however, it is important to do your research about the funder and carefully read (and reread) their grant guidelines.

Successful proposals will include background about your organization that demonstrates credibility and sustainability. Next you need to describe the complete details of your program or project.

"Make a case" for the program by explaining how you've assessed the need and how your objectives will address this need, including specific staff or contractors who will manage and facilitate the program. Some RFPs will request an organizational chart and list of board members. Describe how you will measure your success for the project and include a budget specifying how the grant money will be used and what additional funds will be contributed from other sources. Providing some information about your collaboration with other organizations will improve the likelihood of your grant being approved.

Remember funders may not be familiar with your nonprofits jargon, so be sure to use familiar language and avoid specialized terminology.

Click to READ MORE about grant proposals and register to attend the SCNM class on May 20

Source: Florida Nonprofits partners with "Tech Soup" to provide connections, expertise, and resources to unlock the power of tech for social good.

Comprehensive articles on these topics can be found at:

www.fano.org

Click Wz New? Or Use QR Code



Wz New?

Register for SCNM Classes at www.fano.org Click Education or Use QR Code

How to Start A Nonprofit Organization

Fri May 3, 2024 at 10AM



Discover 32 critical elements for your nonprofit journey

Understand IRS & Florida state filings

Get guidance in accepting charitable donations

Kick-start your nonprofit dreams with clarity & empowerment



Register

[Register](#)

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Partner List



Partner Kit

Become a Member

Membership Benefits A-Z

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Join

A Volunteer Hour in U.S. Jumps to \$33.49

The value of a volunteer hour in the U.S. during 2023 was \$33.49, up \$4.95 from 2020. It's a 5.3% increase from 2022. The value is estimated from data collected in 2023, the figure illustrates the valuable and significant contributions volunteers make every day to support our communities and nation. [READ MORE](#)

Florida Nonprofits Career Center

Featuring individuals with specialized skills precisely aligned with your requirements.

Job seekers subscribe to receive job postings directly in their inboxes, ensuring your openings are seen not only by engaged candidates but also by passively looking professionals who are currently working.

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Career Center

Sunshine Certificate in Nonprofit Management



The key to survival for any nonprofit is education like that through the Florida Nonprofits' Sunshine Certificate in Nonprofit Management.

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SCNM Facts

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